



Set up a scalable network



Schedule and play any time any place

CONNECT

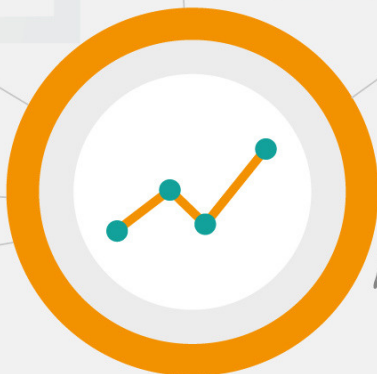
SHARE

Get in CTRL

Design your own dynamic content



COLLECT

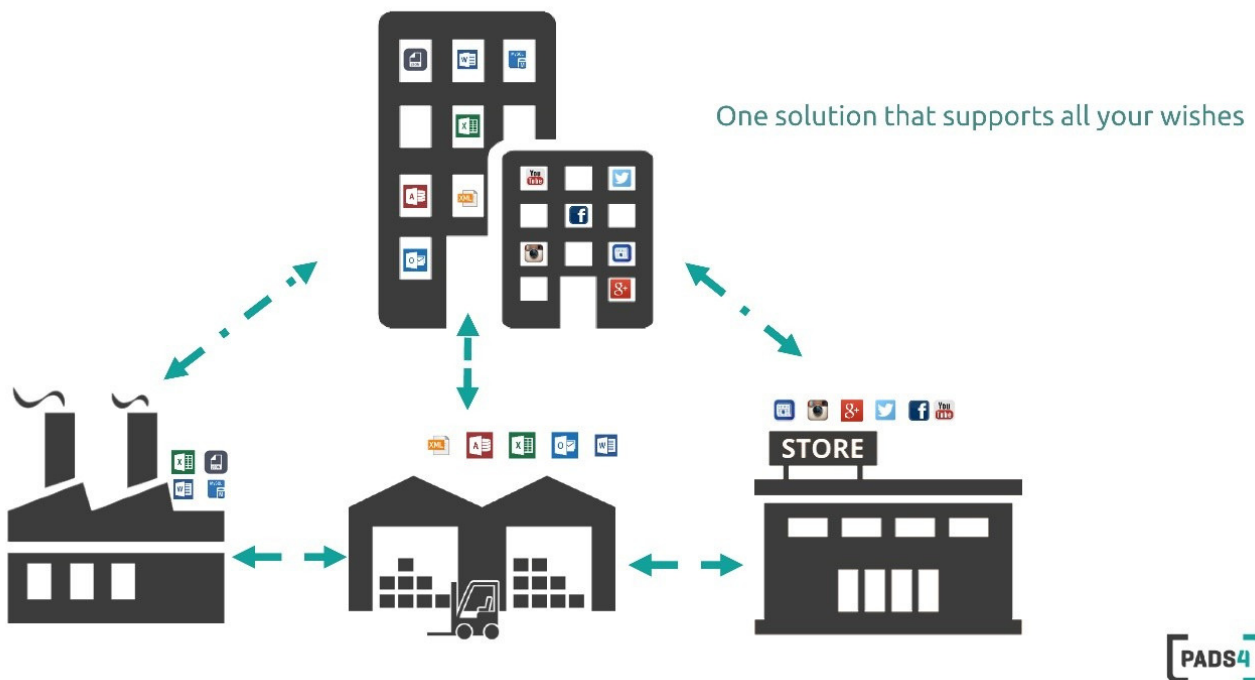


Manage and monitor your digital signage network

PADS4. ONE PLATFORM FOR ALL YOUR SIGNAGE SOLUTIONS

Communication is a crucial element of business, whether internally in HQ or logistics, or to customers and clients on retail and distribution floors. Modern businesses have the advantage of digital networks and data sources, which they can utilize to deliver powerful solutions where they are most needed. However, few companies have the tools to utilize or distribute data through their networks.

PADS4 is a powerful all-in-one digital signage platform, capable of transforming data sources into smart and versatile signage. With PADS4, you can utilize digital signage as a tool for connecting with consumers, advertising, wayfinding, corporate communication, queue management, and corporate branding using intelligent data filtering and application.



Full-Service Platform

PADS4 offers a full suite of digital signage tools, giving you complete control over your displays.

- ✓ Design
- ✓ Schedule
- ✓ Deliver
- ✓ View
- ✓ Manage

Endless Capabilities

By integrating all your data sources and screens, PADS4 can meet the needs of diverse industries with complex internal and external communication problems. Static playback is no longer enough to meet business needs, which is why PADS4 supports real-time data integration, Logic programming, and dynamic content display. Modern digital signage must be targeted and personalized and PADS4 makes that possible.

PADS4 allows you to link up with any data source or pre-existing workflow, to set pre-defined scenarios to create automatic updates in response to real-time situation changes, and to create custom applications for your individual needs with SDK.

Why PADS4?

- ✓ Personalize and optimize the impact of advertising messages
- ✓ Combine reports and data with videos to reduce downtime
- ✓ Send instant updates to desktops
- ✓ Integrate databases into smart digital signage
- ✓ Create dynamic menu boards that change based on the time of day or the temperature
- ✓ Deliver dynamic wayfinding with real time arrivals and departures
- ✓ Integrate digital dashboards to show KPIs, a brand message, or to motivate or inspire
- ✓ Integrate video streams to show television while displaying network data, wayfinding, arrival times, or dynamic traffic and public transport updates

Seamless Expansion

PADS4 is as flexible as you are, and allows you to seamlessly expand your network, introduce new data sources, or use a network as a template. And with 16,000 + screens supported, you can reach corporate offices, manufacturing, distribution centers, logistics, advertising, and the retail floor, all with the same network.

PADS4 is a global digital signage solution, used by nearly one third of the world's top companies.

One in three of the top 100 worlds most recognized brands already use PADS4.



A COMPREHENSIVE SOLUTION FOR TARGETED DISPLAY COMMUNICATION

From simple welcome messages to real-time information on thousands of displays, PADS4 is the reliable software solution for all your digital signage applications.



PADS4 VIEWER

SMOOTH CONTENT PLAYBACK

Play your scheduled presentations perfectly with PADS4 Viewer. Delivery is crucial to your message, and PADS4 Viewer plays your presentations beautifully at the right moment.



PADS4 DESIGNER

DISPLAY YOUR CONTENT THE WAY YOU WANT

Create stunning presentations with endless possibilities and features, among using rich text, Youtube videos, Internet pages, PDF and live TV. Simply drag & drop your content into PADS4 Designer and compose an appealing presentation.



PADS4 SCHEDULER

YOU DECIDE WHEN AND WHERE

Determine when and where to show your presentations and use PADS4 Scheduler to make it happen. Use the step-by-step wizard or drag & drop your presentation into the calendar. It's that easy.



PADS4 SERVER

FAST & EFFICIENT DELIVERY TO YOUR DISPLAYS

PADS4 Server delivers your content to the right displays in your digital signage network. From across the room to across the world, PADS4 Server is effective and efficient.



PADS4 AGENT

MONITOR YOUR NETWORK PERFORMANCE AND STATUS

With PADS4 Agent you can easily monitor your network status and performance. PADS4 Agent is the perfect tool to remotely inspect and manage network connections, memory usage, detailed system info, and more.



PADS4 DESKTOP COMMUNICATION

TARGETED DESKTOP COMMUNICATION MADE EASY

Extend your internal digital signage communication network to Desktop PCs, laptops and tablets with PADS4 Messenger and PADS4 Desktop Viewer.

PADS4 VIEWER LICENSE TYPES

The PADS4 Viewer application is available for multiple platforms and in different variants. This allows you to choose the most suitable Viewer type in terms of functionality and pricing for your digital signage network.

Maximize your possibilities with the regular Microsoft Windows based PADS4 Viewer, choose the PADS4 HTML5 Viewer for a cost-effective solution that runs on multiple platforms or bring digital signage to the PCs of your staff with the PADS4 Desktop Viewer. Depending on the type of content you want to play, choose between a BASIC, XPRESS or XPERT Viewer.

Page element	Microsoft Windows Viewer types			HTML5 Viewer types		Windows
	BASIC	XPRESS	XPERT	BASIC	XPRESS	Desktop **
Text	✓	✓	✓	✓	✓	✓
Picture	✓	✓	✓	✓	✓	✓
Line	✓	✓	✓	✓	✓	✓
Shape	✓	✓	✓	✓	✓	✓
Formatted Text	✓	✓	✓	✓	✓	✓
Video/Sound	✓	✓	✓	✓	✓	✓
Interactive Button	✓	✓	✓	✓ *	✓ *	✓
Web Page	✗	✓	✓	✗	✓	✓
Scrolling Text	✗	✓	✓	✗	✓	✓
Flash	✗	✓	✓	✗	✓ *	✓
Table	✗	✓	✓	✗	✓	✓
PowerPoint	✗	✓	✓	✗	✗	✓
Rich Text	✗	✗	✓	✗	✗	✓
Presentation in page	✗	✗	✓	✗	✗	✓
Chart	✗	✗	✓	✗	✗	✓
PDF	✗	✗	✓	✗	✗	✓
RS-232	✗	✗	✓	✗	✗	✓
External Application	✗	✗	✓	✗	✗	✓
Zone Viewer	✗	✗	✓	✗	✗	✓
Television	✗	✗	✓	✗	✗	✗
Add-On	✗	✗	✓	✗	✗	✓
Data providers	✓	✓	✓	✓	✓	✓

* The support of this element varies per device and Internet browser.

** When PADS4 Desktop Viewer is used as screen saver it will run for a maximum of 4 hours after activation.

PADS4 SDK

DEVELOP YOUR OWN UNIQUE DIGITAL SIGNAGE SOLUTION

Take digital signage to the next level with your own unique digital signage solution, powered by PADS4. Extend the features of your presentations by developing your own Add-ons. Use the powerful data connectivity features of PADS4 to automatically feed your Add-on with real-time data. Add your Add-on to PADS4 Designer and let it automatically adapt the look-and-feel of PADS4.

Use the Software Development Kit to enhance PADS4 with your own features, to develop custom digital signage Apps or to entirely replace one of the PADS4 applications with your own solution.

Powerful software development kit

With the PADS4 Software Development Kit you use the same Application Programming Interface (API) as the standard PADS4 applications like PADS4 Scheduler, PADS4 Viewer and PADS4 Agent. This gives you all the tools you need to develop a custom signage solution.

Because the PADS4 SDK is based on the standard Microsoft .NET development environment you don't need to learn a complex scripting language. Any software developer familiar with .NET programming languages like VB.NET or C# can directly start using the SDK.

Developing a PADS4 SDK solution doesn't need to be complex. Just use one of the sample projects as a starting point, make some adjustments to add your own features to the signage network and let PADS4 do the rest!

Why PADS4 SDK?

- ✓ Powerful API to develop custom signage solutions
- ✓ Based on standard .NET programming languages
- ✓ Quick development using PADS4 features
 - ✓ Detailed reference guide
- ✓ Sample projects including source code

WE ARE DATA DRIVEN EXPERTS

PADS4 connects with data sources and dynamic content to create truly smart digital signage. It is the most complete smart digital signage solution and a platform build around user needs. PADS4 reflects that with smart tools, data integration, and everything you need to design, distribute, and play visual media on your screens. From data-driven solutions to a simple drag-and-drop interface, PADS4 takes digital signage to the next level.

Design displays, schedule presentations, play content, and manage distribution from one central location with PADS4. From simple one-screen applications to complex displays on thousands of screens, PADS4 can connect data sources to create and distribute content to scale. PADS4 makes digital signage work for you. Get in Control.

NDS

DIGITAL SIGNAGE SOFTWARE

Continuous development to stay ahead in dynamic display communication. We will never stop improving, exploring and innovating.

CUTTING EDGE DIGITAL SIGNAGE SOFTWARE

Pioneers in digital signage solutions

At NDS (formerly Net Display Systems) we developed our first digital signage solution in 1994, at the cusp of the digital revolution. Our focus on data-driven solutions enabled us to stand out, even as one of the first digital signage software providers. We've stayed true to that from day one, and we can truly say that data is in our DNA.

Today, we have continued to ride the wave of modern technology to provide next-level solutions in our high-end digital signage software. PADS4 is one of the leading digital signage software platforms, with flexible and scalable solutions for every industry.

We maintain a brand presence in over 75 countries through our extensive partner network. Our partners are dedicated and specialized professionals, who provide installation, training, support, and custom applications for PADS4.

Become an NDS global partner and get in control

The most comprehensive digital signage software

Creative commercial pre-sales assistance

Excellent technical support

Flexible, efficient work methodology

Direct contact with professionals

Lead provision



Get in touch

NDS contact details



NDS Head Office

Luchthavenweg 59-1
Haviland Building
5657EA
Eindhoven, the Netherlands

Call: +31 88 26 61 166
Mail: service@pads4.com
Visit: www.pads4.com

NDS Middle East

Suite #20 , 6C Al Abraj Street
Business Bay, 29th floor - Prime Tower
PO Box 62450
Dubai, United Arab Emirates

Call: +917 4 5236240
Mail: service@pads4.com
Visit: www.pads4.com

Chief Commercial Officer

Bjørn Pieper
+ 31 88 26 61 166
bjorn.pieper@nds.global



Sales Director Middle East

Debojit Das
+917 56 14 55 596
debojit.das@nds.global



Australia

Justin Edwards
+61 40 00 00 042
justin.edwards@nds.global



Canada

Perry Graham
+1 416 461 5776
perry.graham@nds.global



India

Arun Muthaiah
+91 99 99 06 7471
arun.muthaiah@nds.global



Mexico

Jorge Martinez
+52 18 11 27 11 346
jorge.martinez@nds.global



USA

Nim Halfon
+1 720 21 76 541
nhalfon@nds.global





DIGITAL SIGNAGE SOFTWARE



*Use our content creation Service
to amaze your audience*

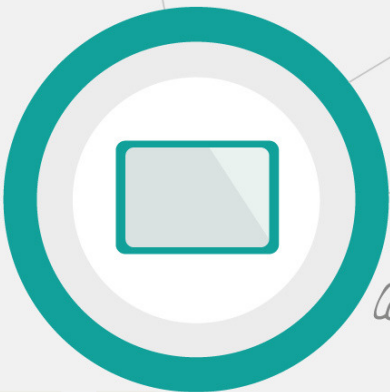
COLLECT

CONNECT



*Add your desktops
to your communication network*

SHARE



*Combine HTML5, SoC and/or Windows
to create a flexible platform*

Visit pads4.com