



# SMART MEETING ROOM SIGNAGE

## OPTIMIZE CORPORATE FACILITIES

Organizations using or renting meeting rooms require strict control and management solutions to make efficient use of those facilities. Effective management improves booking, reduces costs, and boosts customer or client satisfaction, improving every aspect of your business.

With Smart Meeting Room Signage, **powered by PADS4**, that control is yours. We offer a full range of tools designed for meeting rooms, including real time updates, integration with industry standard software for booking and reservation management such as Amadeus Advanced - Delphi, Microsoft Exchange, Google Calendar, and Office 365 – for mobile and desktop.

Smart Meeting Room Signage enables you to efficiently and easily display scheduled meetings, track bookings, share data and distribute everything across your digital signage network in real time.

## WHY SMART MEETING ROOM SIGNAGE?

With **Smart Meeting Room Signage** organizations will improve internal communication and optimize their customer service. It is not only cost reducing, it also offers opportunity to generate additional revenue. **PADS4** connects your data, signage hardware, and booking/reservation management tools to create seamless, real-time displays to inform, guide, and engage your visitors.

- **Avoid scheduling** conflicts and double booking
- Save time with **easy** network management tools
- Reduce reproduction costs with **reusable templates**
- **Reduce facility costs** by optimizing room management
- **Enhance** visitor **engagement** and experience
- Put **hosts in control** of screens in meeting rooms
- Create **corporate branding** across your organization
- **Guide** visitors and staff to their destinations

## A COMPLETE MEETING ROOM SIGNAGE SOLUTION

**Dynamic Wayfinding** – Improve customer satisfaction and corporate efficiency using digital signage as a wayfinding solution. Signs effortlessly and affordably direct visitors and staff to their destinations. Update wayfinding signs in real-time, based on actual room location.

**Overviews** – Create overview displays with scheduled meetings to quickly inform visitors when and where meetings are taking place, or add infotainment to make waiting easy.

**Digital Door Signs** – Integrate corporate branding, infotainment, and valuable information, right on meeting room doors. Create dynamic door signs, which can be updated in real time, to display the time, date, location, and more. Or, take it a step further with interactive signs, showing upcoming meetings or facility amenities such as catering, beamer, or Wi-Fi.

**Meeting Communication** – Display meeting information, corporate messages, current date and time, social media streams, data relevant to the meeting, or a company logo. Smart Meeting Room Signage is a simple but powerful solution for corporate messaging and branding right inside the meeting room.

## INTERACTIVE ON-SCREEN BOOKING

One of the applications within the PADS4 platform is **PADS4 Crystal CMS**. A web-based CMS that offers a **meeting room module** to put you in control with interactive on-screen booking, apps, and tools including hardware management to complement presentation design, management, display, and smart data management tools.



## COMPLETE CONTROL FOR HOSTS

**Delete Ghost Bookings** - With digital check-in and confirmation, guests check themselves in so you can auto-delete ghost bookings to prevent overlap and maximize your meeting-room spaces.

**Room Access** - With RFID-enabled employee badges & user-name/password sign-in, PADS4 Crystal CMS Meeting Room gives you the tools to streamline room access and room booking authorization with touch-screen displays.

Interested? Contact us at:

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