SMART MEETING ROOM SIGNAGE

OPTIMIZE CORPORATE FACILITIES

Organizations using or renting meeting rooms require strict control and management solutions to make efficient use of those facilities. Effective management improves booking, reduces costs, and boosts customer or client satisfaction, improving every aspect of your business.
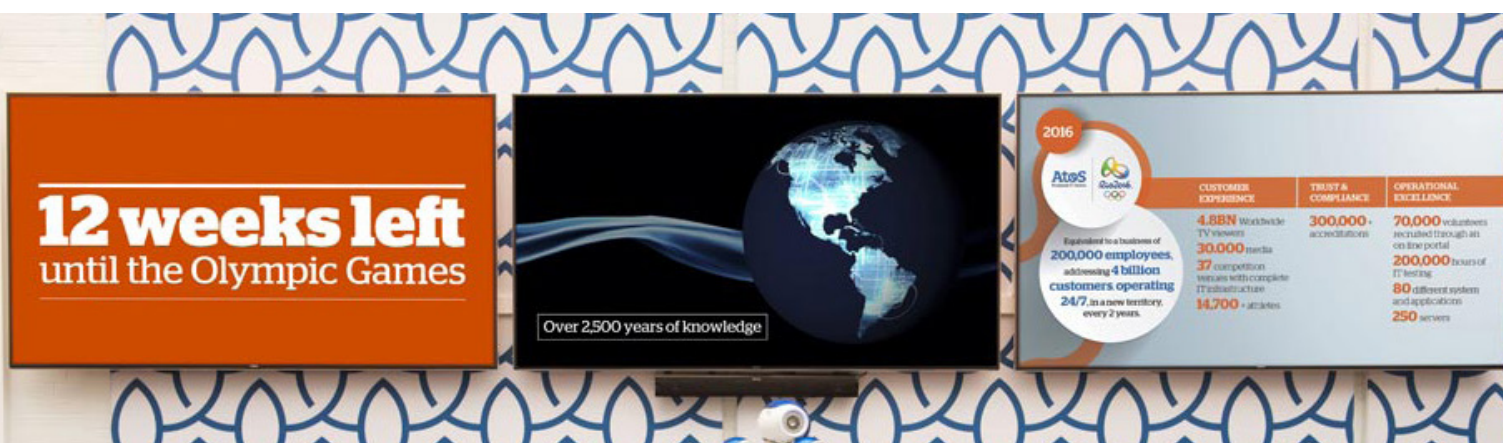
With Smart Meeting Room Signage, **powered by PADS4**, that control is yours. PADS4 is a powerfull all-in-one digital signage platform. Transform data sources into smart and versatile signage, including wayfinding, corporate communication and in-room communication.

Every direction taken, and every choice is based on information. People look at displays to get directions, answers and inspiration, and that's where digital signage comes in. PADS4 digital signage is made effortless with the integration of data connections. The data you already own in your company, can easily be translated into relevant digital signage on your screens for anyone in your company. We offer a full range of applications designed for meeting rooms, including real-time updates, integration with industry standard software for booking and reservation management such as Amadeus Advanced - Delphi, Microsoft Exchange, Google Calendar, and Office 365, for mobile and desktop.

Smart Meeting Room Signage enables you to efficiently and easily display scheduled meetings, track bookings, share data and distribute everything across your digital signage network in real-time.
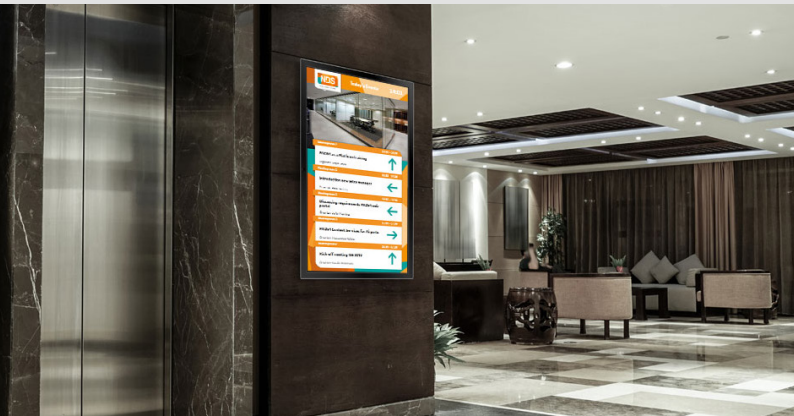
Why smart meeting room signage?

With Smart Meeting Room Signage, organizations will improve internal communication and optimize their customer service. It is not only cost reducing, it also offers opportunities to generate additional revenue. PADS4 connects your data, signage hardware, and booking / reservation management tools to create seamless, real-time displays to inform, guide, and engage your visitors.

- ✓ Up-to-date display of scheduled meetings
- ✓ Save time with easy network management tools
- ✓ Reduce reproduction costs with reusable templates
- ✓ Reduce facility costs by optimizing room management

- ✓ Enhance visitor engagement and experience
- ✓ Put hosts in control of screens in meeting rooms
- ✓ Create corporate branding across your organization
- ✓ Guide visitors and staff to their destination effortless

Meeting communication

Display meeting information, corporate messages, current date and time, social media streams, data relevant to the meeting, or a company logo. Smart Meeting Room Signage is a simple but powerful solution for corporate messaging and branding right inside the meeting room.
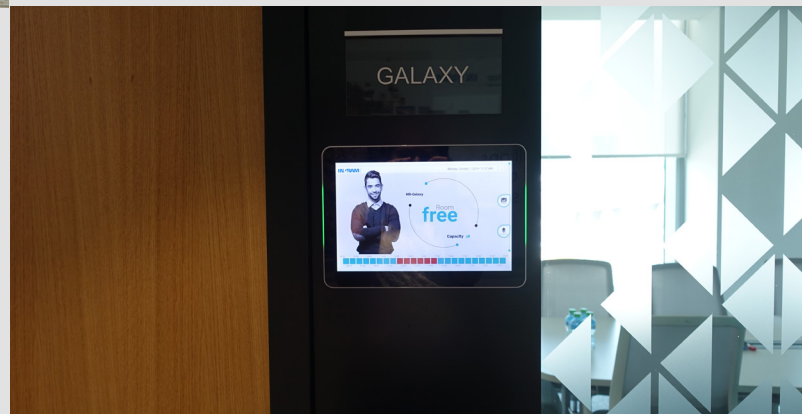
Dynamic wayfinding

Improve customer satisfaction and corporate efficiency using digital signage as a wayfinding solution. Signs effortlessly and affordably direct visitors and staff to their destination. Update wayfinding signs in real-time, based on actual room location.

Digital door signs

Integrate corporate branding, infotainment, and valuable information right on meeting room doors. Create dynamic door signs, which can be updated in real-time to display the time, date, location, and more. Or take it a step further with interactive signs, showing upcoming meetings or facility amenities, such as catering, beamer, or Wi-Fi.

Meeting overviews

Create overview displays with scheduled meetings to quickly inform visitors when and where meetings are taking place, or add infotainment to make waiting enjoyable.
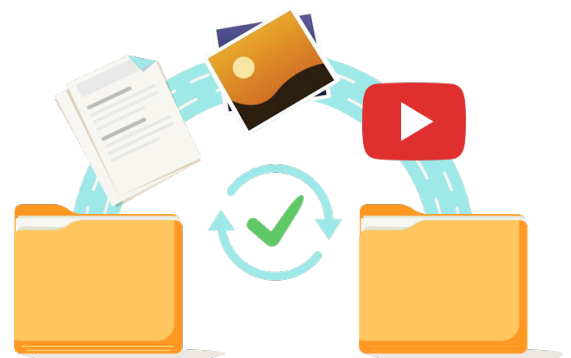
One of the applications within the PADS4 Platform is PADS4 Crystal CMS. A web-based CMS that offers a digital workplace solution to put you in control with interactive on-screen booking, apps, and tools including hardware management to complement presentation design, management display, and smart data management tools.

Quick and easy content changes

What if you have unexpected visitors and want to welcome them with their company logo? PADS4 Crystal CMS is perfect for unplanned, non data-driven changes. The CMS comes with a simple, web-based interface, making it easy to use even for persons with less technical experience.

Key features

- ✓ Avoid scheduling conflicts and double bookings through meeting room analytics
- ✓ Save time with easy network management tools
- ✓ Reduce reproduction costs with reusable templates
- ✓ Guide visitors and staff to their destinations with dynamic wayfinding at any location
- ✓ Create corporate branding across your organization
- ✓ Put your hosts in control of screens in the meeting rooms