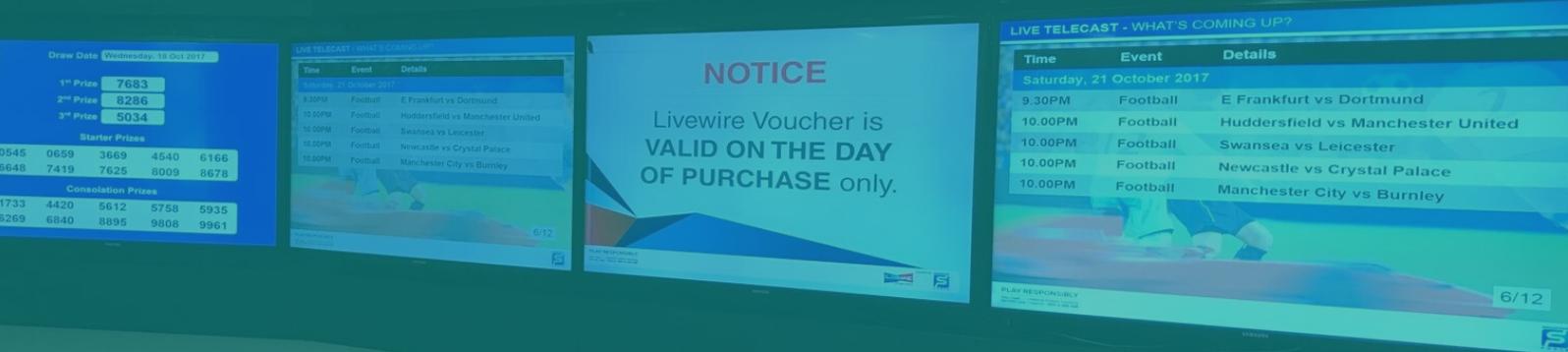




Case Study



PROMOTING RESPONSIBLE GAMING MADE EASY

Singapore Pools has over 300 branches and authorized retail outlets that offer lottery games, such as Toto, 4D and Singapore Sweep and Sports Betting for football matches and motor racing events, as well as betting on horse races.

Since its formation, Singapore Pools has been playing an important role in gradually changing the turbulent, risky gambling scene of the 1960s and 1970s to one where the social cost to individuals and families has become more manageable. As a socially responsible gaming operator, Singapore Pools upholds self-regulating guidelines in the way they run our operations day-to-day.

To easily and consistently promote their responsible gaming campaign in all of their outlets and branches, Singapore Pools turned to digital signage. Through their nationwide digital signage network, they are able to educate customers about playing with care, playing within their means and dealing with the risk of problem gambling. Next to their responsible gaming campaign, they deploy PADS4 to display event messages, lottery and betting updates. Singapore Pools use the XML data connection in PADS4 to import and display the real-time gaming and betting data.

"Singapore Pools selected PADS4 for its flexible data integration and customization. They also love how user friendly the central management system is"

- Yuan Yuan, Skycom Satellite Systems -



NATIONWIDE REAL-TIME DISPLAY COMMUNICATION

PADS4, the all-in-one signage platform for the leisure industry



RELYING ON PADS4 SINCE 2007

Singapore Pools has been a satisfied PADS4 customer since 2007. To date approximately 450 displays all over Singapore are centrally managed from one location. The network has been implemented and monitored by Skycom Satellite Systems Pte Ltd, a recognized leader in end-to-end next generation solutions for IPTV and digital signage in Asia. The Digital Signage system covers all the Singapore Pools Livewire venues, branches and outlets.

DATA DRIVEN SIGNAGE SOFTWARE

PADS4 delivers a powerful all-in-one digital signage platform, capable of integrating your data, managing your content and digital signage networks, and helping you do more with your displays.

With PADS4 we offer the most complete digital signage platform for your organization. From creating and managing, scheduling and distributing content and templates, to managing and analyzing your digital communication network, PADS4 is an out-of-the-box software package to get in control of your digital communication.



Content Management



Design templates

Create visually attractive templates, and save time and money by making smart templates that are data and situation-driven.

Manage content

Change your content quickly and easily with a CMS anyone can work with, to schedule and publish content across all your screens.

Display content

Provide smooth playback of content, no matter the type of player behind or embedded in the display.

Platform Management



Manage players

Stay on top of your players, instantly check how they perform and view the content that's playing.

Schedule templates

Take complete control of your display calendar and prioritize, change or add new templates in seconds.

Distribute content

Optimize network traffic and synchronize content automatically to the assigned players, even playback content when your network is offline.

Analyze platform

Be in control of your PADS4 platform, monitor activities, be alerted of issues and correct them remotely before anyone notices.

Manage users

Create a role-based environment, giving users access to content, players and functions relevant to their work.

Contact us

call +31 88 266 11 66

mail service@pads4.com

visit www.pads4.com

